



FROM ANALOGUE TO IP: A SECURE FUTURE FOR THE BREWERY

With thousands of visitors per year, The Brewery is a thriving shopping and leisure centre in the heart of Romford town centre, home to restaurants, shops, a 16-screen cinema and a gym. In mid-2016, the team at The Brewery finalised extensive plans for a fundamental part of the centre, often overlooked by the everyday visitor: upgrading their obsolete security system. By updating their front-end system, The Brewery has welcomed an investment in HD technology, as well as the reassurance of a versatile system for years to come.

In collaboration with specialist security integrator, Link CCTV, an installation schedule was carefully designed to suit the individual requirements of the centre. In order to maximize the benefits of the new HD cameras, the existing Matrix and recorders needed to be replaced first. By opting for a Flir Latitude virtual matrix and recording solution, The Brewery benefited from minimum downtime on their existing equipment while the integration onto a single platform took place. The centre has also embraced a system that boasts essential modern functionalities, with the flexibility to maintain ongoing software updates for years to come.

"Our aim was to remove all obsolescence from the control room and provide a cost-effective system that was future-proofed for at least the next decade," comments Ryan Mitchinson, Managing Director at Link CCTV. "Once The Brewery's legacy front-end was replaced, we were able to begin upgrading the high priority cameras, migrating them all seamlessly onto the Flir platform. This could then be followed by installing new cameras in the surface car park and within the mall to improve the overall coverage."

With late-night shopping and surrounding high-street

bars and restaurants, The Brewery experiences a large foot-fall in the evenings, meaning optical clarity in the dark was a vital requirement of the centre. "The cameras we've added all have infrared functionality, which vastly improves the picture quality in hours of low light," states Ryan Mitchinson.

The new technological improvements haven't gone unnoticed by the security team on site either; a short visit to the control room quickly highlights the team's satisfaction. "We've seen a massive visual improvement with the new upgrades, especially with reviewing instances," comments Wasim Ali, Security Supervisor at The Brewery, as he switches smoothly between cameras viewed across six of their new 46" monitors.

"The Police have been overly impressed by the clarity too, which has helped to identify countless offenders on site and has helped to deal with incidents more efficiently." The Brewery's Facilities Management company for the hard and soft services has even began using The Brewery as a demo site to gain new clientele following the completion of the installation.

This virtual solution has provided The Brewery with an easy migration path between their previously obsolete system and the cutting-edge advancements in technology. Optional extras for the centre going forward can now include the integration of ANPR, Facial Recognition, Bodycams and many more analytical packages. This flexibility provides The Brewery with the reassurance of always being equipped with the latest technology, paving the way for retail and entertainment facilities nationwide.

"Overall, the system has helped and improved the service greatly," enthuses Abbass Akhtar, Security Supervisor at The Brewery. "Now, we're excited to see what the future holds for the centre."

LINK CCTV WERE BUSY IN 2019...

Last year, a massive 98% of 4,034 call-outs were responded to within 24 hours, with 91% of these being resolved on the engineer's first visit. This meant minimal downtime on vital security equipment across the country.

CHECK OUT LINK CCTV'S STATS FROM 2019 BELOW:

CALL OUTS: 4,034
RESOLVED ON 1ST VISIT: 3,658
ATTENDED WITHIN SLA: 3,934

LINK CCTV SYSTEMS INSIDE DESIGN

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